

A low-angle, black and white photograph of several tall skyscrapers reaching towards the sky. The perspective creates a sense of height and scale, with the buildings' facades and window grids dominating the frame.

ENTERPRISE RISK MANAGEMENT

*Develop & implement Prudential ERM Strategies
enhancing Corporate Resilience & Competitiveness*



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Business Corporates continue to face unfathomed challenges navigating thru growing global 'Black-Swan' events highlighting the importance of prudential *'Enterprise Risk Management'* for survival, sustainability & growth.



Program Highlights



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5
Modules

+25
Case-studies

Practical Expert
Insights & Dialogue
Exchange

Duration: 2:30 Hrs

Delivered via:

- Online Live Sessions
- In-person Corporate / Group Sessions

WHO SHOULD ATTEND

- Executives working in Corporates, Trading, Supply Chain, Shipping & Logistics Industry
- Banking and Insurance Industry executives providing Corporate & Trade Finance and Business Insurance Solutions
- Graduate & Master's Level Students pursuing education in Risk Management, Insurance, Supply Chain, Business, Finance and Economics.

Module 1: Understanding 'Enterprise Risk' :

1. Why is an Enterprise Risk?
2. Case-studies on Strategic Risks
 - Failure to Sustain Competitive Advantage & Pivot
 - Failure to Innovate
 - Compromised Ethics
 - Safety Ignored
 - M&A Failures: Top 11 Risks
 - Commodities Traders
 - Top Global Bank Failure

Industry Case-Studies Learning:

- Panasonic
- MENS Club (Motorola, Ericsson, Nokia, Siemens)
- Volkswagen - Diesel Gate Scandal
- Fukushima Nuclear Disaster
- 9 / 11 Terrorist Attacks
- BP Deepwater Horizon
- The Pennsylvania and New York Central Railroad
- Columbia Pictures and Sony
- NCR and AT&T
- Quaker Oats and Snapple
- American Online Inc. (AOL) & Time Warner Inc
- Citicorp and Travelers Group
- Daimler and Chrysler
- Sprint and Nextel

Commodities Traders make money thru:

- Geographic Arbitrage,
- Time Arbitrage,
- Quality Arbitrage,
- Trade Execution, &
- Speculation.

Managing such **Trade Risks** is a fundamental aspect of *Enterprise Risk Management*.



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Module 1: Understanding 'Enterprise Risk': Commodities Trade

1. Commodities Trade
2. 'Big Boys' in Commodities Trade
 - ABCD
 - Oil & Gas Traders
 - Metals & Minerals Traders
 - Soft Agri Commodities Traders
 - SOGO SHOSHA'S of Japan
 - CHAEBOL'S of Korea
3. How do Commodities Traders Make Money?
4. Commodities Trade: Risk Categories
5. Commodities Trade: Lessons Learned from Costly Errors

Module 2: What is ERM?

1. Traditional Risk Management vs ERM
2. Risk Identification, Categories, & Techniques
3. Risk Assessment: Scenario & Business Impact Analysis
4. Risk Ranking & Prioritization
5. Risk Strategy Map
6. Risk Management Conundrum
7. Risk Strategy Implementation
8. Risk Monitoring, Review & Update
9. Pivot: To Survive & Thrive

Module 3: ERM Standards & Process

1. COSO - ERM Standards
2. ISO 31000: Risk Management Principles & Guidelines
3. ISO 31010: Risk Assessment Techniques
4. OCEG Red Book
5. UK Government: The Orange Book - Management of Risk: Principle & Concepts

Module 4: Why ERM ?

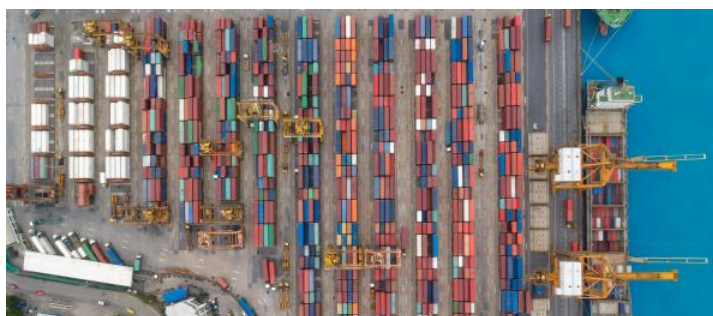
1. Key reasons to implement ERM
2. Legal Role of Board in Managing Strategic Risks

Industry Case-Studies Learning:

- Sumitomo: Copper Affair
- LME: US\$ 12 Billion Cancelled Trades
- Maicke Metals, China
- Singapore's Commodity Trading Mishaps
- Dubai Commodity Trading Mishaps
- **Collapse of 167 years old top Global Bank**

Module 5: 2025: Year of Snakes & Ladders: Global Supply Chain Challenges & Risks

- Global Risk-Scenario Overview
- Top 3 'Novel' & 'Disruption' Risks
- Political, Cyber, Supply Chain Visibility
- De-Risking Supply Chains for Resilience: What actions are





Mitigating
Risk is the
hall mark of
Resilient
Companies

Meet your Faculty



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H.C. Barke

Program Director & Chief Education Officer

WHARTON, University of Pennsylvania-Advanced Management Program (AMP-87)
CORNELL - CXO Leadership Program
HARVARD Business School - Disruptive Strategy
WHARTON - Entrepreneurship Acceleration Program - Scaling Your Business
CPCU(USA), AMIM(USA), AIC(USA), ARe(USA),
ACII(London), Chartered Insurer(London), AIRM(London),
FIII, AIII(General), AIII(Marine), B.Com (Finance), LLB
PGDM(Marketing), MIWWHS(USA), MCPCUS(USA),
Dipl. Da Vinci's Vitruvian Man (IBC - Cambridge)
Dipl. King's College (IBC - Cambridge), Dipl. Pi (IBC - Cambridge)
Certificate of Distinction (Insurance & Risk Management), IBC - Cambridge
'2000 Outstanding Intellectuals of 21st Century' - IBC, Cambridge
Emerald Member - Madison International Who's Who, USA
VIP Member - International Who's Who Historical Society, USA
Diplomat Member - The Global Alliance for International Advancement
US American Order of Merit - Insurance & Risk Management, USA
ABI World Laureate - Insurance & Risk Management, USA
HARVARD Business Review - Advisory Council Member

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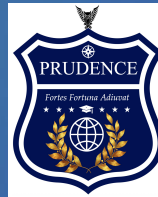
H.C. Barke is a seasoned industry expert with over 30 years of global experience across *Business Insurance & Reinsurance, Supply Chain and Logistics Risk Management (SCRM), Enterprise Risk Management (ERM), Business Strategy, and Global Trade Finance*. His work spans engagements with more than 500 multinational & regional corporations, banks and financial institutions worldwide over the last 30 years.

He continues to advise and support clients across the U.S., U.K., APAC, and MEA regions, helping organizations navigate complex risks while optimizing strategic opportunities for growth. Mr. Barke's expertise extends across a broad spectrum of industries, including Global Commodities, Technology and ICT, Industrial Manufacturing, Mining and Metals, FMCG, Banking and Trade Finance, Energy, Pharmaceuticals, Healthcare, Telecommunications, Construction, Real Estate, Aerospace, Automotive, Chemicals, Media, Hospitality, Business Services, Wealth Management, and Logistics.

Over the past 25 years, Mr. Barke has delivered executive training and advisory services to senior leaders, professionals, and decision-makers across these sectors. He is also actively engaged with several leading industry associations, where he contributes his insights and promotes best practices in corporate risk management, insurance, supply chain logistics, and innovative trade finance. His continued commitment to knowledge-sharing and industry development underscores his role as a key figure in advancing global trade and enterprise resilience.

Executive Positions currently held:

- President & CEO, Prudence Business School LLC, U.S.A.
- President & CEO, Prudence Insurance Brokers LLC, U.S.
- President & CEO, Prudence Brokers (UK) Ltd. - Lloyd's of London Broker
- President & CEO, Prudence Insurance Brokers LLC, U.A.E.
- President & CEO, Barke Capital LLC, U.S.
- President & Roundtable Lead - Supply Chain Finance at Supply Chain Logistics Group (SCLG)



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